Triodos Investment Management
An investment point of view on (waste) water

WaterLex Human Rights Council
September 22nd 2014
Introductory case
Positive example

Guangzhou Huadu Xinhua Water Sewage Plant
Introductory case
Negative example

Nestlé Pure Life Bottled Water
**Water and sustainability**

Some facts and figures

- **Clean water use**: About 90% of freshwater use in the world is attributed to irrigation and industry.

- **Access to clean water**: UN: every person needs 20-50 litres of water per day to ensure their basic needs (drinking, cooking, cleaning). 780 million people lack access to clean water sources.

- **Water supply**: By 2025, 1.8 billion people will have insufficient water supply.

- **Basic sanitation**: 2.5 billion people live without basic sanitation.

- Water scarcity will become the most important sustainability challenge of this century.

- Companies with good water management strategies can contribute substantially to the reduction of freshwater use.
Triodos Bank
Organisational structure

Foundation for the administration of Triodos Bank Shares

Triodos Bank

Retail & Business Banking
Netherlands | Belgium | Germany | Spain | United Kingdom

Investment Management
Europe | Emerging markets

Private Banking
Netherlands | Belgium
Triodos Bank
Assets under management

In Millions of EUR

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Triodos SRI Investment Process – sustainability selection
A three step approach

The research process includes the following three steps:

1. Step 1: Selection of companies that derive over 50% of their revenues from sustainable products or services

OR

2. Step 2: Selection of companies that are best-in-class with regard to their sustainability performance in their sector.

3. Step 3: All companies are tested on the basis of the minimum investment criteria.
The Minimum Investment Criteria can lead to exclusion in three different ways (not in order):

1. **Product Related**, e.g. Tobacco

2. **Process Related**, e.g. Human Rights violations

3. **Precautionary Principle**, e.g. Environmental policy
Engagement Approach

On Criteria

The engagement approach includes the following three ways:

1. Raise Awareness
2. Convince
3. Motivate Change
Case example
Engagement

Akzo Nobel
Case example
Engagement

Coca Cola